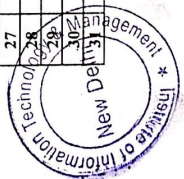


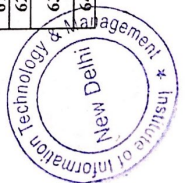
Institute of Information Technology & Management Books Purchased during Last Three Years					
S.No.	Accession Number	Title	Author	Publisher	No. of Copies
1	44214-44217	Training and Development	Janakiraman B.	Biztantra	4
2	44218-44219	Entrepreneurship: A South Asian Perspective	Kurako, D.F. and Rao T.V.	Gengage	2
3	44220	Consumer Behaviour: Building, Marketing Strategy	Mothersbaugh, D.L., Hawkins, D.I. & Mookerjee, Amit	MGH	1
4	44221-44223	Indian Financial System	Khan, M.Y.	MGH	3
5	44224-44228	Financial Institutions and markets: Structures, Growth and Innovations	Bhole, L.M. and Mahakud, Jitendra	MGH	6
6	44229-44231	Employee Training and Development	Noe, Raymond A. & Kodwani, Amitabh D.	MGH	3
7	44232-44234	Data Analytics using R	Acharya, Seema	MGH	3
8	44235-44237	R. for Beginners	Rakshit Sandip	MGH	3
9	44238-44240	Consumer Behaviour	Schiffman, Leon G., Wisenbelt, Joseph & Ramesh Kumar	Pearson	3
10	44241-44245	Industrial Relations, Trade Unions & Labour Legislation	Sinha, P.R.N., Sinha Indu Bala and Shekhar SP	Pearson	5
11	44246-44248	Investment Management & Security Analysis: Text & cases	Khatri, Dhianesh Kumar	Trinity Press	3
12	44249-44251	Fundamentals of Business Analytics	Prasad, R.N. and Acharya, Seema	Wiley	3
13	44252-44256	Simplified Approach to Corporate Tax Planning and Management	Ahuja, Girish and Gupta, Ravi	CLP	5
14	44352	Systematic Approach to Income Tax	Ahuja, Girish and Gupta, Ravi	CLP	1
15	44353-44375	Essentials of Business Analytics	Camm, Jeffrey D & others	Gengage	23
16	44376-44378	Corporate Tax Planning & Business Tax Procedures with Case Studies	Singhania, Vinod K. and Singhania, Monica	Taxmann	3
17	44379	Students' Guide to Income Tax including GST	Singhania, Vinod K. and Singhania, Monica	Taxmann	1
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20	44385	Direct Taxes Ready Reckoner	Singhania, Vinod K.	Taxmann	1
21	44386	Swamy's Comilition of Central civil Services Revised pay Rules 2016	Muthuswamy, Brinda and Sanjeev	Swami Publications	1
22	44420-44422	Security Analysis and Portfolio Management	Ranganathan, M. and Madhumati, R.	Pearson	3
23	44423-44425	Security Analysis and Portfolio Management	Fischer, Donald E., Ronald, J Jordon & Pradhan, A.K.	Pearson	3
24	45143-45145	Organizational Behaviour	Robbins, Stephen P., Judge, Timothy A. & Vohra, Niharika	Pearson	3
25	45146-45148	Essentials of Management	Koontz, Harold, Wehrich, Heinz & Cammice, mark	MGH	3
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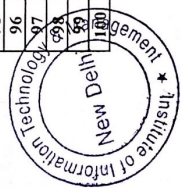
32	45170-45172; 45174; 52352-52354	Marketing Management	Kotler, Philip, and Keller, Kevin Lane	Pearson	6
33	45171; 45173; 45175; 52355-52357	Marketing Management: Indian Cases	Gupta, Prachi & Others	Pearson	6
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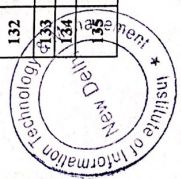


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81	47466-47468; 48278-48312	International Financial Management	Sharan, Vyuptakesh	PHI	38
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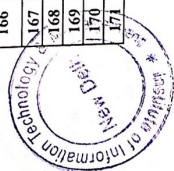


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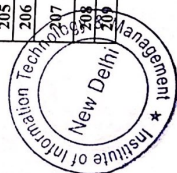
136	50241-50243	How to Prepare for Logical Reasoning for CAT	Sharma, Anun	MGH	3
137	50244-50246	How to prepare for Quantitative Aptitude for CAT	Sharma, Anun	MGH	3
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159	51524-51526	Marketing Management	Saxena, Rajan	MGH	3
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162	51534	Financial Institutions and Financial Markets in India	Bhasin, Niti	Pearson	3
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9	LEON G. SCHIFFMAN.	CONSUMER BEHAVIOUR 44238-44240	3	RS 899.00	2,697.00	10.00	2,427.30
10	SINHA & SINHA	INDUSTRIAL RELATIONS, TRADE UNIONS AND LABOUR LEGISLATIONS 44241-44245	5	RS 709.00	3,545.00	10.00	3,190.50
11	KHATRI, DINESH.	INVESTMENT MANAGEMENT AND SECURITY ANALYSIS (SHORT DISCOUNTED PUB. & LOW PRICE P.B. EDITION.) 44246-44248	3	RS 365.00	1,095.00	0.00	1,095.00
12	PRASAD, R.N. & ACHARYA, S.	FUNDAMENTALS OF BUSINESS ANALYTICS (SHORT DISC. GROUP OF PUB. & LOW PRICE ASIAN EDITION.) 44249-44251	3	RS 809.00	2,427.00	0.00	2,427.00

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S.No.	Author	DESCRIPTION	QTY	PRICE	GROSS(RS)	DISC(%)	AMOUNT
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			Total	43	32,178.00		30,009.50
Rupees - Thirty Thousand Ten Only					Postage/Service (+)		0.00
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S.No.	Author	DESCRIPTION	QTY	PRICE	GROSS(RS)	DISC(%)	AMOUNT
1	AHUJA, G.& AHUJA, RAVI.	SYSTEMATICS APPROACH TO INCOME TAX SERVICE TAX & VAT (SHORT DISCOUNTED LAW PUB.)	1	RS 1,025.00 44352	1,025.00	0.00	1,025.00
2	CAMM, J.D. & OTHERS.	ESSENTIALS OF BUSINESS ANALYTICS (SHORT DISC. PUB & LOW PRICE STUDENT ASIAN TEXT BOOK P.B. EDITION)	23	RS 750.00 44353 - 44375	17,250.00	0.00	17,250.00
3	SINGHANIA & SINGHANIA.	CORPORATE TAX PLANNING & BUSINESS TAX PROCEDURES (SHORT DISCOUNTED LAW PUB.)	3	RS 1,095.00 44376 - 44378	3,285.00	0.00	3,285.00
4	SINGHANIA & SINGHANIA.	STUDENTS GUIDE TO INCOME TAX (SHORT DISCOUNTED LAW PUB)	1	RS 1,495.00 44379	1,495.00	0.00	1,495.00
5	CHHABRA, T. N.	INDUSTRIAL RELATIONS : CONCEPTS & ISSUES (SHORT DISCOUNTED PUB. & LOW PRICE STUDENT TEXT BOOK P.B. E	4	RS 475.00 44380 - 44383	1,900.00	0.00	1,900.00
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S.No.	Author	DESCRIPTION	QTY	PRICE	GROSS(RS)	DISC(%)	AMOUNT
1	KHATRI, M. & KHATRI, INDU.	AWAKEN THE LEADER IN YOU (SHORT DISCOUNTED TITLE & LOW PRICE PB IMPRINTS) <i>45383 - 45384</i>	2	RS 299.00	598.00	0.00	598.00
<p>Certified that Correct Publisher's Prices have been charged, Latest Editions Supplied & Conversion Rates as Approved by Govt Offices Committee.</p> <p>Deal in Exempted Goods. (Not to be printed Books) Wholesale & registered Under G.S.T.</p>			<p>Received in good Condition & accepted Dulaj 8/2/22</p>				
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S.No.	Author	DESCRIPTION	QTY	PRICE	GROSS(RS)	DISC(%)	AMOUNT
1	PANDEY.	FINANCIAL MANAGEMENT 46353-46355	3	RS 899.00	2,697.00	10.00	2,427.30
2	ASWATHIAPP A.	HUMAN RESOURCE MANAGEMENT 46356-46358	3	RS 725.00	2,175.00	10.00	1,957.50
<p>Deal in Exempted Goods ISN-4001 (Printed Books) and liable to registered D.S.B.P.A.</p> <p>Certified that Correct Publisher's Prices have been charged. Latest Editions Supplied & Conversion Rates as Approved by Good Offices Committee</p>							
Total			6		4,872.00		4,384.80

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Exchange Rates : RS 1.00

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IFSC : SBIN0011561 ; MICR CODE : 110002478

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1	SAXENA.	MARKETING MANAGEMENT	RS	3	1,199.00	3,597.00	10.00	3,237.30
		51524-26						
2	CHARLES.	INTERNATIONAL BUSINESS	RS	1	1,095.00	1,095.00	10.00	985.50
		51527						
3	HAVALDAR.	SALES AND DISTRIBUTION MANAGEMENT	RS	3	1,025.00	3,075.00	10.00	2,767.50
		51528-30						
4	PATHAK.	INDIAN FINANCIAL SYSTEMS	RS	3	845.00	2,535.00	10.00	2,281.50
		51531-33						
5	BHASIN,NI	FINANCIAL INSTITUTIONS & FINANCIAL MARKETS IN INDIA	RS	1	2,090.00	2,090.00	10.00	1,881.00
		51534						
6	BERGER&B	THE TALENT MANAGEMENT HANDBOOK	RS	2	1,550.00	3,100.00	10.00	2,790.00
		51535-36						
7	W.I.P.	APTIPEDIA: APTITUDE ENCYCLOPEDIA (SHORT DISCOUNTED IMPRINTS & LOW PRICE P B	RS	3	629.00	1,258.00		1,258.00
		51537-38						
8	PEELN.	CUSTOMER RELATIONSHIP MANAGEMENT	RS	3	615.00	1,845.00	10.00	1,660.50
		51539-51544						
9	ELMASRI/N	FUNDAMENTALS OF DATABASE SYSTEM	RS	3	1,025.00	3,075.00	10.00	2,767.50
		51542-51544						
10	LUGER.	ARTIFICIAL INTELLIGENCE	RS	1	1,025.00	1,025.00	10.00	922.50
		51545						
11	HENRY.	DATABASE SYSTEM CONCEPTS	RS	3	1,175.00	3,525.00	10.00	3,172.50
		51546-48						
12	ANTON&SP	ORACLE DATABASE 12 C	RS	3	850.00	2,550.00	10.00	2,295.00
		51549-51						
13	RUSSELL.	ARTIFICIAL INTELLIGENCE	RS	3	1,000.00	3,000.00	10.00	2,700.00
		51552-54						

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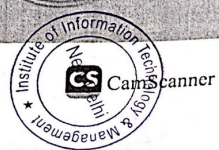
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DATE : 10-Feb-2024

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IFSC : SBIN0011561 ; MICR CODE : 110002478

S.No	Author	TITLE	Cur	Qty	List Price	Gross (Rs)	Dis.%	Amount
1	GEUNOLE,	POWER OF PEOPLE	RS	1	700.00	700.00	10.00	630.00
2	GUPTA,S	MARKETING ANALYTICS (SHORT DISCOUNTED - IMPRINTS & TEXT BASIS LOW PRICE P B	RS	3	1,025.00	3,075.00		3,075.00
3	MAITY, M &	MARKETING ANALYTICS (SHORT DISCOUNTED IMPRINTS)	RS	1	625.00	625.00		625.00
4	MERKOW&	INFORMATION SECURITY	RS	3	1,060.00	3,180.00	10.00	2,862.00
5	WHITEMAN	PRINCIPLES OF INFORMATION SECURITY	RS	3	825.00	2,475.00	10.00	2,227.50
6	SRINIVASA	QUANTITATIVE MODELS IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT	RS	3	795.00	2,385.00	10.00	2,146.50
Total				14		12,440.00		11,566.00

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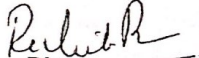
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Sub: Purchase of Books

S.No.	Books	Quantity	Price (Approx)	Total Amount (Approx)
1.	Corporate Chanakya by Radhakrisdhnan Pillai	1	400	400
2.	Mindset: Changing the Way you think to fulfil your potential by Carol S Dweck	1	350	350
3.	Both/And Thinking: Embracing Creative Tensions to solve your toughest problems By Wendy K Smith	1	1500	1500
Total				Rs.2250/-


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✓ 1	Business Statistics	SP Gupta	Sultan Chand	✓ 3	625	1875
✓ 2	Statistical Methods	SP Gupta	Sultan Chand	✓ 3	825	2475
✓ 3	Operation Research	JK Sharma	Trinity Press	✓ 3	725	3625
✓ 4	TextBook of Accounting for Management	Maheshwari, S.N	Vikas	✓ 3	950	2850
✓ 5	Essentials of Business Communication	Rajendra Pal	Sultan Chand	✓ 3	625	1875
✓ 6	Business Communication	Chhabra, T N	Sun India	✓ 3	525	1575
7	Customer Relationship Management	Mallika Srivastava	Vikas	3	525	1575
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18	Best Practices for Equity Research Analysts: Essentials for Buy-Side and Sell-Side Analysts	James Valentine	MGH	3	1025	3075
✓ 19	Stocks To Riches: Insights On Investor Behaviour	Parag Pankh	MGH	✓ 3	725	2175
✓ 20	Investonomy: The Stock Market Guide That Makes You Rich	Pranjal Kanra	Penguin	✓ 3	425	1275
21	Guide to Indian Stock Market : Basics of Stock Market for Beginners	Jitendra Gala	Dazzingstock Publishing House	3	425	1275
✓ 22	Financial Statement Analysis	K. R. Subramanyam	MGH	✓ 3	1175	3525
✓ 23	Business Process Reengineering	R Srinivasan	MGH	✓ 3	950	2850
✓ 24	Data Analytics for Accounting	Venon Richardson, Ryan A. Teeter, Katie L. Terrell, Partha Sarathi Mohapatra	MGH	3	1195	3585
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54	Ethics in Management and Indian Ethos	Ghosh, Biswanath	S Chand	1	625	1875
55	Inside-Out Leadership: 16 radical insights successful leaders wish they had discovered sooner	Rajiv Vij	Penguin Random House India	1	525	1575
56	Direct Taxes Ready Reckoner (Latest)	Singhania, Vinod K	Taxmann	✓	1725	1725
57	Strategic: The Art and Science of Corporate Investment Decisions	Sheldon Timmer, John Lo Atamini	Person	4	975	3900
58	Trading & Exchanges Market Microstructure for Practitioners	Larry Harris	OUP	3	1025	3075
59	Best Practices for Equity Research Analysts: Essentials for Buy-Side and Sell-Side Analysts	James Valentine	MGIH	3	1125	3375
60	Employee Training and Development	Raymond Andrew Nee, Amitabh Deo Kundwani	MGIH	✓	975	2925
61	Financial Valuation and Modelling	Sheeba Kapil	Wiley	3	1125	3375
62	Introductory Econometrics: A Modern Approach	Jeffrey Wooldridge	Cengage	✓	1175	3525
63	Banker's Handbook on Credit Management	IIBF	Taxmann	✓	1025	3075
64	MindTap for Spreadsheet Modeling and Decisions Analysis: A Practical Introduction to Business Analytics	Cliff Ragsdale	Cengage	✓	925	2775
65	Managing Performance through Training and Development	Alan M. Saks and Robert R. Haccoun	Cengage	✓	1125	3375
66	Data Mining and Predictive Analytics	Daniel T. Larose	Wiley	5	1175	3525
67	The Talent Management Handbook: Making Culture a Competitive Advantage by Acquiring, Identifying, Developing, and Promoting the Best People	Lance A. Berger, Dorothy Berger	MGIH	✓	1575	7875
Total				203		Rs.1,73,982/-

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No.	Titles	Author	Publisher	No. of Copies	Cost (Approx)	Amount (Approx)
✓1	Digital Marketing: Strategic Planning & Integration	Hanlon A	Sage	✓3	695	2085
✓2	Digital Marketing	Seema Gupta	MGH	✓3	975	2925
3	Social media Marketing	Solomon T	Pearson	3	1150	3450
4	E-Commerce and Web Marketing	Hanson w	Cengage	3	1025	3075
✓5	Marketing Analytics	Seema Gupta	Wiley	✓3	1025	3075
✓6	Marketing Analytics	Maity M and Others	OUP	③1	625	1875
✓7	Digital Marketing Analytics	Hemann, C	Pearson	✓3	625	1875
✓8	Fintech Future : The Digital Dna Of Finance	Sanjay Phadke	Sage	✓3	599	1797
9	HR Analytics	Bhattacharryya DK	Sage	3	625	1875
10	Practical Applications of HR Analytics	Banerjee P and Others	Sage	3	995	2985
✓11	Human Resource Analytics	Dhir S	Cengage	✓3	625	1875
✓12	Power of People, The: Learn How Successful Organizations Use Workforce Analytics To Improve Business Performance	Geunole N. and Others	Pearson	✓1	2500	2500
✓13	CRYPTOGRAPHY AND NETWORK SECURITY	Gupta Prakash C	PHI	✓3	550	1650
✓14	Information Security: Principles and Practices	Merkow, MS and Others	Pearson	✓3	1100	3300
✓15	Principles of Information Security: A Dimensional Approach	Whiteman, Michael and Others	Cengage	✓3	825	2475
16	Data Warehousing Fundamentals	Pooniah, P	Wiley	3	899	2697
✓17	Supply Chain Analytics: Strategies, Models and Solutions	Bhattacharryya R and Others	Sage	✓3	850	2550

18	Supply Chain Analytics Using Data to Optimise Supply Chain Processes	Peter W. Robertson	Routledge	②	1950	3900
19	QUANTITATIVE MODELS IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT	Srinivasan G	PHI	3	675	2025
20	Supply Chain Analytics	T. A. S. Vijayaraghavan	Wiley	3	925	2775
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3	An Introduction to Database Concepts	Desai	Galgotia	3	725	2175
4	Fundamentals of Database System Concepts	Korth	MGH	3	1000	3000
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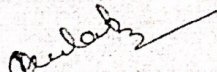
Purchase Order MBA

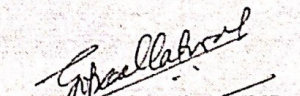
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4	Organizational Behaviour	Prasad	Sultan Chand	3	525	1575
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6	Complete Business Statistics	Aczel	MGH	3	725	2175
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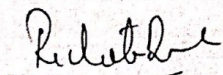
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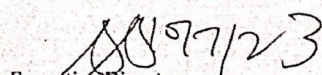
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51	Operations Strategy	Slack N and Others	Pearson	3	1025	3075
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53	Supply Chain Management	Sunil Chopra and Others	Pearson	3	925	2775
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59	Oracle Database 12C	Anton and Spinka	MGH	3	850	2550
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17	Snow white's Direct Tax Laws & International Taxation May 2023	T. N. Manoharan	Bharat Law House	1	1619	1619


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26	Economic Survey	-	-	2	750	1500
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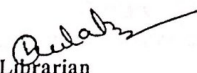
59	Cryptograpy and Network Security	Trivedi	BPB	✓	1299	1299
60	Cracking the Emerging Tech Code	Praykth	BPB	✓	899	2697
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62	AI for Peaople and Business	Alex Castronis	SPD	✓	1100	1100
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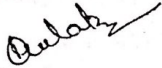

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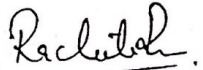
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2	Corporate Governance: Business Ethics and CSR	Sharma, JP	Anne	2	1095	2190
3	Corporate Social Responsibility in india	Shuchi Bharti	Anne	3	595	1785
4	Business Ethics: Concepts and Cases	Valesquez, M.G.	Pearson	3	690	2070

MBA 206 Advertising and Brand Management

5	Advertising and IMC: Principles and Practice	Wells, W., Burnet, J and Moriarty, S.	Pearson	3	850	2550
6	Advertising and Integrated Marketing Communication	Shah, Kruti	MGH	3	1125	3375
7	Advertising and Promotion	Belch, G.E. and Belch, M.A.	MGH	3	1150	3450
8	Advertising: Planning and Implementation	Sharma, Sangeet and Raghuvir Singh	PHI	3	825	2475

MBA 210 Marketing Analytics

9	Marketing Analytics	Seema Gupta and Jathar A	Wiley	3	925	2775
10	Marketing Analytics	Maity, M and Others	OUP	3	675	2025

MBA 212 Retail Management

11	Retailing Management	Michael Levy and Others	MGH	3	1125	3375
12	Retailing Management	Swapna Pradhan	MGH	3	1050	3150

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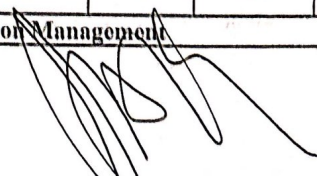
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11	Strategic Management	Kazmi, Azhar	MGH	3	825	2475
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21	International Financial Management	Shapiro, Alan C,	Wiley	3	949	2847
22	International Financial Management	Sharan, V	PHI	3	750	2250
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MBA 225 Investment Analysis & Portfolio Management						
24	Investment Analysis & Portfolio Management	Chandra. Prasanna	MGH	3	925	2775
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29	Strategic Compensation: A human recourse perspective approach	Martocchio, J.J.	Pearson	3	599	1797
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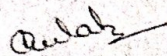


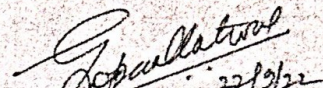
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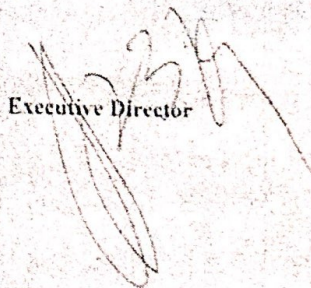
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4	Financial Management	Khan, MY and Jain, PK	MGH	3	970	2910
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MBA 106 Business Research						
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10	Applied Multivariate Statistical Techniques	Johnson, RA and Wichern DW	Pearson	3	749	2247
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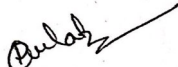
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